



Mary Beth Seacott

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a little about me: I see design all around me, drawing inspiration from everything and as an art history geek, I combine traditional studio art skills with modern design tools to present a unique perspective in all of my work.

experience

creative director

Dot Dot Dot Studios, Inc. • New York, NY • 9/2010 - present

- Established corporate branding guidelines outlining graphic elements, logo placement, typography, and color requirements for use in primary client's marketing collateral, including brochure and presentation slides.
- Created branding and guidelines as well as print and digital marketing materials for non-profit organization focused on providing basic needs and education for displaced children.
- Revitalized branding, web and social media presence, and all print and digital marketing materials for non-profit organization striving to rescue dogs from the Korean Dog Meat Market and end the dog meat trade.

ux designer/developer

Roundtable Technologies • New York, NY • 9/2007 - 9/2010

- Designed, developed, launched, and maintained client web sites.
- Managed accounts for diverse clientele over a range of industries including home healthcare services, wine retail, music, law, and veterinary medicine, to name a few.

art director

Tekserve • New York, NY • 11/2006 - 8/2007

- Developed and launched branding style guide depicting colors and variations, font selection, graphic patterns, and logo placement specifications for use in all print and digital marketing materials.
- Modernized design aesthetic for catalogs, print ads, in-store signage and brochures.

education

queens college, cuny

Flushing, NY • Bachelor of Arts, Art History • Magna Cum Laude

- Dean's List
- Golden Key International Honour Society
- The Donald I. Brownstein & John J. McDermot Honors Scholarship in the Humanities
- Consulate General of the Federal Republic of Germany Certificate & Book Prize for Excellence in German

new york city college of technology, cuny

Brooklyn, NY • AAS, Art & Advertising Design

- George A. Halpern Portfolio Award

i have worked with:

- | | |
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| The Aquarian | Linccup |
| Bandai | Loving Care Agency |
| Bedgear | Lucasfilms, Ltd. |
| Career Press | Mack Truck |
| Curad | Marvel |
| Disney | Nickelodeon |
| Education | Orlando |
| America University | Culinary Academy |
| Florida Metropolitan University | PacifiCare |
| Golden Fluff | Behavioral Health |
| Greiner-Maltz | Raise Your Hands Up High |
| Hasbro | Rittenhouse |
| International Academy of Design & Technology | Topps |
| JJ Bender | Sony Entertainment |
| Kee | Warner Books |
| Business College | Warner Bros. |
| Korean K9 Rescue | Weird New Jersey |
| | Westchester Tonight |
| | Zooth |

skills

graphic design

- Acrobat
- Illustrator
- InDesign
- Photoshop
- QuarkXPress
- PowerPoint

web development

- HTML5/CSS3
- Sass
- JavaScript
- jQuery
- Bootstrap
- Balsamiq
- WordPress

a bit more about me:

I wrote a children's story in German. I'm also illustrating it for publication.

I draw, paint, and sculpt in my spare time.